

TAKE THE NEXT STEP TO STARTING A BUSINESS AFTER YOUR MILITARY SERVICE

IS SMALL BUSINESS OWNERSHIP FOR YOU?

Entrepreneurship and small business ownership is a key opportunity for transitioning service members and veterans as they transition to civilian life. Returning veterans are natural entrepreneurs, possessing the skills, experience and leadership to start businesses and create jobs. Fourteen percent of small businesses are veteran-owned. These 3.7 million veteran-owned businesses employ 8.2 million individuals. **If you have a passion and the drive to start a business, this intensive training workshop is a perfect fit for you!**

WORKSHOP OVERVIEW

The **Two-day Transition Assistance Program (TAP) Self-Employment Intensive Training Workshop** is offered in collaboration between the U.S. Small Business Administration (SBA), the Institute for Veterans and Military Families at Syracuse University (IVMF), the Department of Defense and the Department of Veterans Affairs.

We are recruiting 50 interested transitioning service members and veterans to participate in the workshop, which will take place at the National Veterans Small Business Conference and Expo. At this workshop, you will learn if starting a business is right for you, if your business idea is feasible and much more!

WHEN: Sunday, June 24-25, 2012

WHERE: Cobo Center, Room W2-70, 1 Washington Blvd., Detroit, MI 48226

ELIGIBILITY

You must be a transitioning service member or veteran interested in starting a business. A limited number of scholarships are available for financial assistance to cover travel and lodging for post-9/11 transitioning service members and veterans with a service-connected disability.

APPLY

Contact Katie Frontino, admissions coordinator at the IVMF, at (315) 443-8791 or kfrontin@syr.edu.

PARTICIPANT BENEFITS

After the two-day workshop you will have created a Feasibility Analysis Deliverable that will serve as the basis for future business planning efforts. It is designed to assist you in developing an 'actionable' plan for subsequent efforts focused on launching a new venture.

TAKING THE NEXT STEP

Once you are accepted into the two-day workshop, you will have the opportunity to participate in portions of the National Veterans Small Business Conference and Expo. Following the conference we encourage you to contact an SBA resource partner in your area to take the next steps to pursue your dream of starting a business! Visit www.sba.gov/direct to find the nearest resources in your area.

In addition, there will be an opportunity for you to enroll in an eight-week online course as you create your business plan. Information on this course will be made available to you at the National Veterans Small Business Conference and Expo.

You've got what it takes, apply now!

PARTNERS:

